

KILLIN INTERNATIONAL HIGHLAND GAMES

Wednesday 7th August 2024

Dear Sir/Madame

The committee of the Killin International Highland Games are seeking support for the 2024 games and events. The games are recognised as one of the most prestigious village games in Scotland, attracting competitors from all over the world.

Killin's Breadalbane Park provides one of the most spectacular venues for staging a Highland Games, being geographically central, and against the back drop of the Tarachan Mountain Range.

This is a village event and not only brings many visitors to the area for the games, but also gives the opportunity for them to discover the facilities which are available and the outdoor pursuits which can be enjoyed. Thus, giving encouragement and some ideas for return holidays, and thereafter enhancing the local economy.

There is a range of benefits available to our sponsorship partners and excellent marketing opportunities on our Facebook page and our new Instagram account, the Official Website and of course around the Arena where your company banner can be prominently displayed.

We have 3 levels of sponsorship which you can choose from. Below are the sponsorship opportunities and the benefits of each level.

Sponsorship

Silver Package: £50-£100

Advertisement on our Facebook and Instagram account.

2 complimentary guest tickets to the games.

Your company listing on the 'Sponsor's Board'

Admission to the hospitality tent (ringside)

Sponsorship of an event included

Gold Package: £105-£250

Advertisement on our Facebook and Instagram account.

4 complimentary guest tickets to the games.

Your company listing on the 'Sponsor's Board'

Website Advertising

Admission to the hospitality tent (ringside)

Sponsorship of an event included

Platinum Package: £255-£500

Advertisement on our Facebook and Instagram account.

An invite to Chieftain's Lunch

6 complimentary guest tickets to the games.

Your company listing on the 'Sponsor's Board'

Website Advertising

Admission to the hospitality tent

Sponsorship of an event included

Your own advertising banner displayed in the arena

Thank you for taking the time to read the above, and I do hope you will support us in making this year's games the best one yet!

Best Regards

Ricky Craig

KILLIN INTERNATIONAL HIGHLAND GAMES

Wednesday 7th August 2024

Application Form for Sponsorship

Name: _____

Address: _____

Email: _____

Phone: _____

Please fill out the form below to state which sponsorship package you wish to partake in.

Package of choice	Amount of sponsorship		
Silver Package			
Gold Package			
Platinum Package			

Please make cheques payable to **Killin Highland Games** and return the forms to:

Ricky Craig
5 the old mart
Killin
FK21 8TA

or to pay direct into bank:

Acct No: Killin Highland Games

Acct No: 00158505 Sort Code: 83-15-09

Please reference payment with your company name.

e-mail: rickyjcraig@yahoo.co.uk

Many Thanks

Ricky Craig